



Germany's markets offer warm welcome

National association remains major feature of Berlin show

This year's trade fair offered another valuable opportunity to meet and discuss business for customers and members of Germany's food markets association GFI, which had revamped its stand. "The new concept for the stand was very popular with everyone," said chairman Uwe Kluge. "Our new look was smaller, but so much more inviting." *_cc*



Berry bonanza

PERU Camposol plans to develop 1,000ha of blueberries in Peru after sending trial exports to the Netherlands, US and China. Around 100ha are already complete and the next 200ha will be ready next year, said cco José Antonio Gómez. *_GM*

ITALIANS OFFER FRESH INSPIRATION

Italy's Centro Servizi Ortofrutticoli offered something very different in 2013. Under the slogan '10 Unusual Ways to Savour Fruit and Vegetables', visitors to the Piazza Italia group of stands were able to experience how fresh produce can be combined with simple ingredients to create delicious snacks. The display featured ten fruit and vegetables, including kiwifruit slices with chocolate mousse, caramelised apples, Abate Fetel pears with parmesan and balsamic vinegar, and Treviso radicchio with oil and salt. Inspiration indeed for industry professionals. *_MK*

NETHERLANDS

Dutch seed specialist Bejo Zaden unveiled square cabbage wraps at this year's event. The 'coolwraps' are enveloped in leaves of a flat white cabbage which has a particularly mild flavour, a feature which apparently makes them ideal for use in preparing sushi and sandwiches. The company calls the mild, sweet cabbage leaves 'léttagé'. *_MK*

Galilee

...Direct from the field.



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